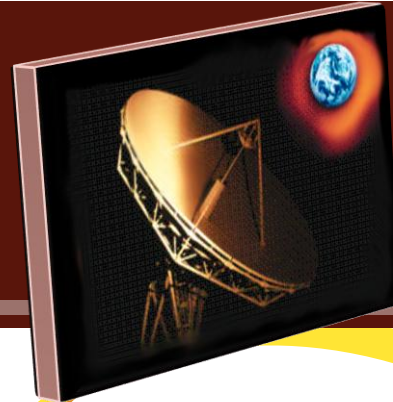


2010 Award of Excellence



Will Your Idea/Promotion Be Featured Throughout All of North America This Year?

Cash Rewards for YOUR Promotional Ideas

1st Place: \$1,000

2nd Place: \$750

3rd Place: \$500

Honorable Mentions: Up to Ten Awarded - \$250

SEND ENTRIES TO:
operations@nollmedia.com
or
Award of Excellence
Noll & Associates
20 Sunnyside Avenue, Suite I
Mill Valley, CA 94941

Telecast date is **Tuesday October 5th**
90-Minute Run Time

2pm Atlantic
1pm Eastern
12N Central
11am Mountain
10am Pacific

Make Sure to Read the Small Print!

INITIAL ENTRIES must be in writing, one page in length and contain the following information:

1. Basic description of your idea/promotion
2. Execution detail – Media used, campaign dates etc.
3. RESULTS - \$'s to the Station (market size is factored in selection of finalists) What your idea/promotion did for the client
4. Video is ESSENTIAL and may be sent via FTP, Email or Snail Mail
5. WHY YOU THINK YOUR IDEA SHOULD BE SELECTED

If you send a PowerPoint you put together for a client, and say "this is my entry", it will not be considered.
Yes...we get lots of those every year

ENTRY DEADLINE IS: FRIDAY, SEPTEMBER 17, 2010