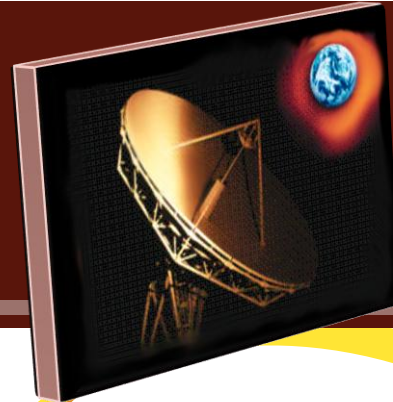


2011 Award of Excellence



Will Your Idea/Promotion Be Featured Throughout All of North America This Year?

SEND ENTRIES TO:
operations@nollmedia.com
or
Award of Excellence
Noll & Associates
20 Sunnyside Avenue, Suite I
Mill Valley, CA 94941

Cash Rewards for YOUR Promotional Ideas

1st Place: \$1,000

2nd Place: \$750

3rd Place: \$500

Honorable Mentions: Up to Ten Awarded - \$250

Telecast date is **Tuesday October 4th**
90-Minute Run Time

2pm Atlantic

1pm Eastern

12N Central

11am Mountain

10am Pacific

Make Sure to Read the Small Print!

INITIAL ENTRIES must be in writing, one page in length and contain the following information:

1. Basic description of your idea/promotion
2. Execution detail – Media used, campaign dates etc.
3. RESULTS - \$'s to the Station (market size is factored in selection of finalists) What your idea/promotion did for the client
4. Video is ESSENTIAL and may be sent using the Noll & Associates drop box:

<http://dropbox.yousendit.com/NollandAssociates>

5. ALL VIDEO SHOULD BE IN QUICKTIME FORMAT-HIGHEST QUALITY POSSIBLE

6. WHY YOU THINK YOUR IDEA SHOULD BE SELECTED

Note: If you send a PowerPoint you put together for a client, and say “this is my entry”, it will not be considered. Yes...we get lots of those every year

ENTRY DEADLINE IS: WEDNESDAY, SEPTEMBER 14, 2011